

LSG Landscape Architecture

designminds



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Contact: 202.537.1107
Chrys Sbily

Talbot County Selects Design Team for Frederick Douglass Park on the Tuckahoe
LSG Landscape Architecture, The Design Minds and Michael Marshall Design
Tapped to Create Master Plan and Interpretive Plan for New Destination

WASHINGTON, DC — The Department of Parks and Recreation, and Department of Economic Development and Tourism for Talbot County, Maryland, have selected a transdisciplinary design team to create a park dedicated to native son Frederick Douglass.

The design collective of master planners, landscape and exhibit designers, interpretive designers and architects will work together to create a destination that will connect contemporary visitors to a rich and vital heritage.

The winning team was selected for its interpretive design focus, multidisciplinary approach, and collective design strength.

Rounding out the team will be Clark-Azar, providing civil engineering evaluation and planning; The Ottery Group, providing archaeological and cultural resource studies; and Environmental Systems Analysis, Inc., advising on the site's natural resources.

"They brought everything to the table that we were looking for regarding the comprehensive design and interpretive design," said Corey Pack, president of the Talbot County Council.

Added Cassandra Vanhooser, director of Economic Development and Tourism for Talbot County, "We're telling the stories of Frederick Douglass and the Tuckahoe watershed in tandem. This is a great opportunity."

Frederick Douglass, considered to be the father of the American Civil Rights Movement, was born in Talbot County, Maryland, in 1818. Born into slavery, he escaped, eventually becoming a prominent leader of the abolitionist movement. His writings are universally regarded as classics and powerful narratives of the anti-slavery movement.

"We are honored to have been selected and proud of the talent we are bringing to this important project," said LSG Landscape Architecture principal Mark Gionet. "It is a privilege for us to work with the Talbot County community to create a place that will educate and inspire future generations of visitors."

“Successful interpretation – especially for a story as important as that of the abolitionist movement – will allow visitors to make personal connections to the story and the place,” said Mike Lesperance of The Design Minds, Inc.

Added Michael Marshall, “As an African American architect, I am particularly proud to be part of this team, working to bring greater awareness of the importance of this place, and to what we can continue to learn from the teachings and legacy of Frederick Douglass.”

Work on the project is slated to begin immediately, with an anticipated completion of mid-2020.

About LSG Landscape Architecture

LSG Landscape Architecture believes in place making that is smart, sustainable, creative, and transformational. Our design approach embraces the notion that we can say something new while maintaining a dialogue with the past. Whether we are seeking to enliven, guide, heal, educate, or inspire, our goal is to create an engaging sense of place in which to live, work and play.
www.lsginc.com

About The Design Minds, Inc.

The Design Minds, Inc. is a content-based exhibit design firm providing interpretive planning, exhibit and graphic design, and content development. We advocate an inclusive process that engages diverse stakeholder and community groups. Our work process is rooted in thoughtful design: seeking creative, meaningful solutions that maximize both client value and audience experience. www.thedesignminds.com

About Michael Marshall Design

Michael Marshall Design (MMD) is a DC-based architecture and design firm, serving clients in the public and private sectors. A seasoned collective of architects, brand strategists and creative thinkers, we work across design disciplines, beyond the expected, to inspire greater engagement and impact everywhere we come together.

We are passionate about using architecture and branding to create more relevant public spaces and more dynamic experiences. An architecture firm since 1989, we have always understood the power of the built environment, and now we bring our broad-based design thinking to create greater opportunities and drive positive change in our communities.
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